



KUALA LUMPUR BUSINESS SCHOOL

Training Provider No: 1340



PEMBANGUNAN SUMBER MANUSIA BERHAD

PROGRAM DI BAWAH SBL-KHAS

1-Day Workshop on

RIDING THE WAVES OF CHANGE:

Rethinking the rules and reinventing the game

Code Program: (1210/4856)

WHY THE NEED TO CHANGE...

- Why organizations need to rise to the challenge of change.
- Why staying competitive means skillfully rising the waves of change.
- How companies can navigate uncharted waters, shift with the changing tides and remain buoyant even when knocked off balance.
- How businesses can turn change into a sustainable growing stream of profit.
- How managers can equip themselves with strategies that will help them get the job done such as applying positive change implementation techniques.

OBJECTIVE

At the end of the workshop, participants will be able to understand the forces shaping the business world, methodology of personal leadership, concepts of management practices and strategies of various models, methods in creating and developing strategic thinking beyond the existing box, and techniques in shifting the existing paradigm to the new height. With these knowledge, they will be able to evaluate the internal ability and identify excess baggage that often causes hindrance in achieving organisational goals.

WHO SHOULD ATTEND

Top Management
General Managers
Senior Managers
Managers
Supervisors

PROGRAMME OUTLINE

The Need for Change

- Forces in the Environment
- Competitive Modes & Inside Pressure
- Our World is Shaped by Powerful Forces
- Business World is Increasingly Challenging

Personal Leadership in Corporate Transformation

- Leadership Dimension & Model
- Situational Leadership
- Leaders as Coach
- Handling Conflict
- Engagement Skills
- Motivating Your Staff

Management Models in Embracing Change

- Classical Model
- Neo-Classical Model
- Modern Model

Management Strategy

- Analytical Tools & Framework
- Implementation & Execution
- Monitoring & Sustaining Accomplishment
- Eliminating Hurdles
- Introducing Reward System

SPEAKERS

Dato' Dr. Sudin Haron is one of the world's renowned scholars in business and management, as well as in banking and finance. Currently, he is the President of Kuala Lumpur Business School and Executive Chairman of Vision Bridge Sdn Bhd. He was attached with the Central Bank of Malaysia as a Specialist at the Islamic banking and takaful department from 2005 to 2006. In 2006, he was appointed as the Deputy Chief Executive of INCEIF (International Centre for Education in Islamic Finance). Before joining the Central Bank of Malaysia, Dato' Dr. Sudin served the Northern University of Malaysia in various capacities as an academician and administrator. Prior to becoming an academician, he worked with one of the local banks in Malaysia and his final assignment was as a branch manager.

Zainal Abidin Yahya is a Certified Professional Trainer (MIM-CPT) and Certified Professional Entrepreneur (MIM-CPE) from Malaysian Institute of Management, as well as a Certification in Training from Pembangunan Sumber Manusia Berhad (PSMB). He is also a Member of Malaysian Institute of Management (MMIM). He is a qualified trainer in areas such as financing for agriculture sector, marketing, sales and customer service, entrepreneurship development, as management, and organizational behavior.

Guest Speaker

Dato' Raduan Hj. Md Taib has a vast experience in the banking and corporate world. He has 11 years of experience in the banking sector. Subsequently, he ventured into the corporate world in 1987 as a Chief Operating Officer and was later promoted as the Chief Executive Officer of one of the biggest property developers in Malaysia. He also served as the Vice President of the International Real Estate Federation or FIABCI Malaysia. Dato' Raduan was also actively involved in the development of entrepreneurship in Malaysia whilst serving as an Exco member for the National Chamber of Commerce and Industry Malaysia (NCCIM), the Vice President of the Malay Chamber of Commerce Malaysia (MCCM), and President of MCCM for the state of Selangor. Dato' Raduan holds an honours degree in Political Science and obtained his MBA from the Asian Institute of Management.

About Kuala Lumpur Business School

Kuala Lumpur Business School or better known as KLBS was set up to promote and develop leadership as well entrepreneurship excellence. KLBS is committed to continuously strive in becoming a world-class training provider with dedication and enthusiasm to deliver the highest standard of professional training and consulting to our valued clients. We believe that continuous training, skills upgrading and development of workforce are important processes to provide employers with a competitive edge in the ever competitive market and knowledge-based economy.

At KLBS, our vision is clear and concise: "Creating Dynamic Leaders". Our mission is to contribute in significant ways to the advancement of leadership knowledge and the development of leadership talent which appreciate our own values but with international outlook. KLBS seeks to create a deeper understanding of leadership which is both intellectually engaging and personally meaningful.

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