



KUALA LUMPUR BUSINESS SCHOOL

Training Provider No: 1340



PEMBANGUNAN SUMBER MANUSIA BERHAD

PROGRAM DI BAWAH SBL-KHAS

2-Day Workshop on

EXECUTIVE COACH

Working Towards Common Goals

Code Program: (1210/4857)

Benefits of Executive Coaching

- Companies benefit from the development of talent pool and organisational capability.
- The programme develops leadership capability which ultimately leads to significant organisational outcomes.
- Leverages on individual potential to team performance with cohesion and unity of effort to achieve team and organisational goals.
- The programme helps develop unity and cohesion of effort towards stated goals.
- The programme helps guide the team to focus on business objectives and outcomes.

OBJECTIVE

With the knowledge and skills acquired at the end of the training program, the trainees will be able to develop themselves and others in the organisation to a higher level of performance towards achieving organisational goals.

WHO SHOULD ATTEND

Top Management
General Managers
Senior Managers
Managers
Head of Department
Supervisors



PROGRAMME OUTLINE

Introduction to Coaching

- Fundamental of Coaching
- Roles Involve in Coaching
- Coaching Principles
- Ethical Issues in Coaching

Coaching Methodology

- Coaching Structure and Process
- Coaching Model

Practice of Coaching

- Competencies
- Skills
- Coaching Clinic Session

Applications

- Case Study 1:
Coaching for Behavioral Change
- Case Study 2:
Coaching for Career Development
- Case Study 3:
Coaching for Performance Improvement
- Case Study 4:
Coaching for Leadership Development



PEAKERS

Dato' Dr. Sudin Haron is one of the world's renowned scholars in business and management, as well as in banking and finance. Currently, he is the President of Kuala Lumpur Business School and Executive Chairman of Vision Bridge Sdn Bhd. He was attached with the Central Bank of Malaysia as a Specialist at the Islamic banking and takaful department from 2005 to 2006. In 2006, he was appointed as the Deputy Chief Executive of INCEIF (International Centre for Education in Islamic Finance). Before joining the Central Bank of Malaysia, Dato' Dr. Sudin served the Northern University of Malaysia in various capacities as an academician and administrator. Prior to becoming an academician, he worked with one of the local banks in Malaysia and his final assignment was as a branch manager.

Zainal Abidin Yahya is a Certified Professional Trainer (MIM-CPT) and Certified Professional Entrepreneur (MIM-CPE) from Malaysian Institute of Management, as well as a Certification in Training from Pembangunan Sumber Manusia Berhad (PSMB). He is also a Member of Malaysian Institute of Management (MMIM). He is a qualified trainer in areas such as financing for agriculture sector, marketing, sales and customer service, entrepreneurship development, as management, and organizational behavior.

Guest Speaker

Dato' Raduan Hj. Md Taib has a vast experience in the banking and corporate world. He has 11 years of experience in the banking sector. Subsequently, he ventured into the corporate world in 1987 as a Chief Operating Officer and was later promoted as the Chief Executive Officer of one of the biggest property developers in Malaysia. He also served as the Vice President of the International Real Estate Federation or FIABCI Malaysia. Dato' Raduan was also actively involved in the development of entrepreneurship in Malaysia whilst serving as an Exco member for the National Chamber of Commerce and Industry Malaysia (NCCIM), the Vice President of the Malay Chamber of Commerce Malaysia (MCCM), and President of MCCM for the state of Selangor. Dato' Raduan holds an honours degree in Political Science and obtained his MBA from the Asian Institute of Management.

About Kuala Lumpur Business School

Kuala Lumpur Business School or better known as KLBS was set up to promote and develop leadership as well entrepreneurship excellence. KLBS is committed to continuously strive in becoming a world-class training provider with dedication and enthusiasm to deliver the highest standard of professional training and consulting to our valued clients. We believe that continuous training, skills upgrading and development of workforce are important processes to provide employers with a competitive edge in the ever competitive market and knowledge-based economy.

At KLBS, our vision is clear and concise: "Creating Dynamic Leaders". Our mission is to contribute in significant ways to the advancement of leadership knowledge and the development of leadership talent which appreciate our own values but with international outlook. KLBS seeks to create a deeper understanding of leadership which is both intellectually engaging and personally meaningful.

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